

SUB-THEME 4: AGRICULTURAL CHALLENGES AND GRADUATE PROFILE

- (i) Universities should market agricultural programmes actively and innovatively by re-defining agriculture for relevance, literacy and building consensus for change.
- (ii) Universities should develop aggressive recruitment and retention strategies by encouraging internships for students, connecting discovery and education and creating a linkage between students and industry.
- (iii) Stakeholders should be involved in curriculum development and review from inception to implementation.
- (iv) Universities and governments should promote student and staff mobility and flexibility to allow them gain experience in other countries/institutions.
- (v) Universities should set up marketing/publicity units to communicate with prospective students and promote a positive perception of agriculture.
- (vi) Universities should create excellent/model agricultural commercial units to serve as learning models and sources of income.
- (vii) Universities need to apply integrated approach to learning to impart soft skills, analytical skills, attitudes and emotional intelligence to students.